

Personal Information

Name Nathaly Villavicencio
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Education

2025 *PhD in Business Management, with a major in Entrepreneurship, Innovation, and Territory* - University of Valencia (Valencia, Spain)
Graded as Excellent with a **Cum Laude** distinction

2015 *MBA with a major in Human Resources and Marketing* - University of Guayaquil (Guayaquil, Ecuador)

2012 *BS in Advertising and Marketing* - University of Guayaquil (Guayaquil, Ecuador)

Research Experience

02/2025 – 05/2025 North Dakota State University
Center for Agricultural Policy and Trade Studies (NDSU)
Visiting researcher

06/2023 – 08/2024 North Dakota State University
Center for Agricultural Policy and Trade Studies (NDSU)
Doctoral Stay

Doctoral Thesis

Villavicencio Morejón, M. N. (2024). *Business clusters and performance in the textile industry of emerging economies* (Doctoral Thesis, University of Valencia). [Thesis written in Spanish and English]. <https://hdl.handle.net/10550/110289>

Selected Publications

1. Villavicencio, N., Puig, Francisco, Debon, Ana (2026) Unpacking the nuances of industrial agglomerations and their impact on manufacturing firm performance in emerging economies. *Management Research: The Journal of the Iberoamerican Academy of Management*.
<https://doi.org/10.1108/MRJIAM-05-2025-1724>
2. Villavicencio, N., & Puig, F. (2025). Five hundred years of textile and apparel clusters history in Ecuador: Location and evolution of its firms. *Latin American Business Review*, 1-40.
<https://doi.org/10.1080/10978526.2025.2463636>
 - Partially supported by grant PID2019-107765RB-I00, funded by MCIN/AEI/10.13039/501100011033.

Selected Working Papers

1. Villavicencio, N., Puig, Francisco, Steinbach, Sandro., & Zurita Carlos. (2026) “The geographic dispersion of firms: a case study of Ecuador”
2. Kim, Dongin, Zurita, Carlos, Villavicencio, N., & Steinbach, Sandro. (2026) “The Internal Geography of U.S. Agribusinesses.”

Participation in Conferences and Meetings

1. XXXI Congreso Internacional ACEDE (Spain) – June 2022.
Presentation topic: History and Delimitation of the Textile and Apparel Clusters in Ecuador (*in English*)
2. Harwood Graduate Colloquium on the Causes of Prosperity – American Institute for Economic Research (Las Vegas, NV) – March 2022
3. IX Congreso Internacional de Emprendimiento e Innovación – AFIDE (Spain) - November 2021.
Presentation topic: Clustering and International Entrepreneurship in the Ecuadorian Textile-Apparel Industry (*in English*).
4. Harwood Graduate Colloquium on Markets and the Environment – American Institute for Economic Research (Charleston, NC) – March 2021.

Teaching Experience

- 08/2022 – 08/2023 Purdue University
School of Languages and Culture, College of Liberal Arts (West Lafayette, IN)
Undergraduate Lecturer Spanish Intermediate Level.
- 2014 – 2019 University of Guayaquil
Faculty of Business Administration (Guayaquil, Ecuador)
Undergraduate Lecturer
Courses taught: Consumer Behavior, Principles of Marketing, Sales
Administration, Market Research, Marketing Management, Entrepreneurship,
Trade Marketing, and Marketing Communications.
Advised five undergraduate theses.

Industry Experience

- 02/2024 – Present North Dakota State University
Center for Agricultural Policy and Trade Studies (NDSU)
Agricultural Risk Policy Center (NDSU)
Research Outreach Coordinator
- 03/2022 – 06/2023 YWCA Greater Lafayette
WISEWOMAN Program (Lafayette, IN)
Program Facilitator.